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PRESS RELEASE (Draft)

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FLOSS Dental expands to Lakewood Neighborhood in Dallas

FLOSS Dental is set to open their newest location in the Lakewood neighborhood on April 24, 2013.

DALLAS, TX –FLOSS Dental is continuing to expand its reach in greater Dallas with the opening of a location in the East Dallas neighborhood of Lakewood. Beyond serving Dallas, FLOSS Dental serves communities across Texas with locations in Houston, Austin and San Antonio. Lakewood will mark the nineteenth FLOSS Dental location and its tenth in Dallas/Fort Worth. The Lakewood office will officially open on April 24, 2013, but they are currently accepting appointments.

The Lakewood neighborhood is well-known throughout Dallas for its music venues, historic homes, and trendy restaurants. These amenities are what drew FLOSS Dental to the neighborhood and are what make the community a great fit for the newest FLOSS Dental location. The office will be located off of Abrams Road and Gaston Avenue near the historic Lakewood Theater.

FLOSS offers full service general and cosmetic dentistry to patients. They pride themselves on utilizing the latest in dental technology and have created a modern and comfortable atmosphere. The staff is welcoming and strives to make each patient feel as if they've received the highest quality in dental care. They provide all of their services to patients at in-network

pricing. As always, FLOSS will continue to offer free teeth whitening to all patients that keep up to date on their exams and cleanings.

FLOSS Dental looks forward to building their presence in Lakewood and integrating itself into the community by providing quality service and care and participating in neighborhood events. To learn more about the FLOSS Lakewood office or make an appointment, call 214-389-0100 or email them at infolakewood@flossdental.com.

About FLOSS Dental

FLOSS is a full service general and cosmetic dental office that offers a new experience in dentistry. Founded in Dallas in 2007 by Dr. [Clint Herzog](#), FLOSS set out to transform the dental industry by creating a new experience for patients. The FLOSS experience is centered around unconditional service. FLOSS offers its patients the best there is in state-of-the-art dental technologies in a comfortable, upscale setting—all at affordable in-network pricing. In the five years since its first Dallas office opened, FLOSS has opened 14 offices across Dallas, Fort Worth, Houston, Austin and San Antonio.

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